

What's Up



Diversity discussion through the lens of neurosciences

Diversity management is the key to grow in today's highly competitive global marketplace. Corporations can no longer hide behind their lack of cultural intelligence. Neurosciences can help managers to embrace diversity by understanding how people react differently to similar situations. This was the main point discussed during the event "Le neuroscienze a sostegno della diversity come nuova competenza" (Neurosciences as a new competence for diversity) hosted in BCG and jointly organized with EtLine, a leading training service company. More than 70 HR Managers attended the workshop and companies like Solvay, BNP Paribas, Ubisoft and UBS shared their best practices. Gioia Ferrario opened the event underlining BCG's view and commitment to enhance the value of diversity and inclusion.